

RESOLUTION NO. 2002-55

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
TO APPLY FOR STATE DEPARTMENT OF
CONSERVATION GRANT FUNDS FOR BEVERAGE CONTAINER
RECYCLING AND LITTER REDUCTION PROGRAMS**

WHEREAS, the people of the State of California have enacted the California Beverage Container Recycling Litter Reduction Act, which provides funds to cities and counties for beverage container recycling and litter cleanup activities; and

WHEREAS, the California Department of Conservation's Division of Recycling has been delegated the responsibility for the administration of the program within the State, setting up necessary procedures for cities and counties or their designees under the program; and

WHEREAS, pursuant to California Public Resource Code, Section 14581(a)(4)(E) of the California Beverage Container Recycling and Litter Reduction Act, the eligible participants must submit the Funding Request Form by the due date, April 30, 2002, in order to request funds from the Department of Conservation's Division of Recycling;

NOW, THEREFORE, BE IT RESOLVED that the City of Elk Grove authorizes the submittal of the Funding Request Form to the Department of Conservation's Division of Recycling. The City Manager or designee is hereby authorized and empowered to execute in the name of the City of Elk Grove all necessary forms hereto for the purposes of securing payments and to implement and carry out the purposes specified in Section 14581(a)(4)(A) of the California Beverage Container Recycling and Litter Reduction Act and provide information regarding this program to the Division upon request.

PASSED AND ADOPTED by the City Council of the City of Elk Grove on this 10th day of April 2002.


MICHAEL P. LEARY, Mayor of the
City of Elk Grove

ATTEST:


PEGGY E. JACKSON, City Clerk

AYES: Scherman, Cooper,
Briggs, Soares

NOES: None

ABSTAIN: None

ABSENT: Leary

APPROVED AS TO FORM:


ANTHONY MANZANETTI, City Attorney

**City/County Funding Request Form
FY 2001/2002 and 2002/2003**



Please complete this form and return to the Department of Conservation by April 30, 2002.
If your mailing or contact information is incorrect, please make the necessary changes.

Field Representative: Patti Holmes

City/County Name The City of Elk Grove		Eligible Funding Amounts \$31,692		Funding Cycles FY 2001/2002	
		\$31,692		FY 2002/2003	
City/County Mailing Address 8400 Laguna Palms Way	City Elk Grove	County	State CA	Zip 95758	Federal ID or Tax Reporting #
City/County Contact Person John Danielson	Telephone Number (916)683-7111	Fax Number (916)691-2001	E-Mail Address jdanielson@cityofelkgrove.org		
Please check if you are a: Lead Agency <input type="checkbox"/> or JPA <input type="checkbox"/>	Name of Lead Agency or JPA Submitting Form on Behalf of City /County				
Lead Agency/JPA Mailing Address	City	County	State	Zip	Federal ID or Tax Reporting #
Lead Agency/JPA Contact Person	Telephone Number	Fax Number	E-Mail Address		

Identify your beverage container activity(ies) that you plan on implementing with your city/county payment program funds. Include estimated dollar amounts. Check all boxes that apply.

<input type="checkbox"/> Schools	<input type="checkbox"/> Airports	<input type="checkbox"/> Theme Parks	<input type="checkbox"/> Recycling Bins
<input type="checkbox"/> Restaurants/Bars	<input type="checkbox"/> Gas Stations	<input type="checkbox"/> Curbside Collection Services	<input type="checkbox"/> Special Events
<input type="checkbox"/> Shopping Mall	<input type="checkbox"/> Drop-Off Collection Services	<input type="checkbox"/> Public Transit	<input type="checkbox"/> Hotels
<input type="checkbox"/> Theatres	<input type="checkbox"/> Governmental Buildings	<input type="checkbox"/> Civic Centers	<input type="checkbox"/> Businesses
<input type="checkbox"/> College/University	<input type="checkbox"/> Sports Complexes	<input type="checkbox"/> City/County Parks	<input type="checkbox"/> Other
Subtotal \$			
<input type="checkbox"/> Commercial	<input type="checkbox"/> Apartments	<input type="checkbox"/> Residential	<input type="checkbox"/> Other
<input type="checkbox"/> Mobile Home Parks	<input type="checkbox"/> Senior Housing	<input type="checkbox"/> Collection Services	
<input type="checkbox"/> Condominiums	<input type="checkbox"/> Recycling Bins	<input type="checkbox"/> Supplies/Liners/Gloves	
Subtotal \$			
<input checked="" type="checkbox"/> Events	<input type="checkbox"/> Beach	<input type="checkbox"/> Roadway	<input type="checkbox"/> Other
<input type="checkbox"/> Public Parks	<input type="checkbox"/> Adopt-A-	<input type="checkbox"/> School	Refer to attached sheet.
<input type="checkbox"/> Volunteer Incentives	<input checked="" type="checkbox"/> Recreational Areas	<input type="checkbox"/> Sports Complexes	
Subtotal \$			
<input type="checkbox"/> Promotional Items	<input type="checkbox"/> Billboard/Signs	<input type="checkbox"/> Newsletter/Brochures	<input type="checkbox"/> Other
<input type="checkbox"/> Utility Bill Insert	<input type="checkbox"/> Direct Mail	<input checked="" type="checkbox"/> Print Ads	Refer to attached sheet.
<input checked="" type="checkbox"/> Web Page Ad	<input checked="" type="checkbox"/> Media (TV, Radio, Video)	<input type="checkbox"/> Local Media Ads With The Department's Assistance in Media Buys	
Subtotal \$			
<input checked="" type="checkbox"/> School Education	<input checked="" type="checkbox"/> Recycling Hotline	<input checked="" type="checkbox"/> Brochures/Flyers	<input type="checkbox"/> Other
<input type="checkbox"/> Workshops	<input checked="" type="checkbox"/> Exhibits/Demos	<input checked="" type="checkbox"/> Fairs	Refer to attached sheet.
<input checked="" type="checkbox"/> Bulletin Board	<input type="checkbox"/> Assemblies	<input checked="" type="checkbox"/> Educational Packets	
<input checked="" type="checkbox"/> Public Education	<input type="checkbox"/> Recycling Guide	<input type="checkbox"/> Puppet Show/Live Production	
Subtotal \$			
<input type="checkbox"/> Recycling Coordinator	<input type="checkbox"/> Contractor/Consultant	<input type="checkbox"/> Other	
<input type="checkbox"/> Grant Administration	<input type="checkbox"/> Staff		

<input type="checkbox"/> Facilitate conversion of recycled materials into new products by assisting to establish a new business			<input type="checkbox"/> Buy or use products made from recycled beverage container material	<input type="checkbox"/> In rural areas – share cost for back hauling recycled materials to market, share purchase of equipment or initiate co-op for purchase of recycled materials	Subtotal \$
<input type="checkbox"/> Vehicle/Truck <input checked="" type="checkbox"/> Recycle Bins			<input checked="" type="checkbox"/> Liners/Bags <input type="checkbox"/> Equipment	<input type="checkbox"/> Safety Equipment (gloves etc.) <input type="checkbox"/> Storage Container	Subtotal \$ <input type="checkbox"/> Other Refer to attached sheet.
(The total of the two Eligible Funding Amounts listed on the front of this page)					GRAND TOTAL \$

- Describe the goals or outcomes (versus outputs) to be achieved.
 (Examples: 1) Change in volume of beverage containers recycled; 2) Change in beverage container recycling awareness.)

Please refer to attached sheet.
- Explain how the projected outcomes will be measured and measurement data collected.

Please refer to attached sheet.
- Has your city/county prohibited the siting of a supermarket site, caused a supermarket site to close its business or adopted a land use policy that restricts or prohibits the siting of a supermarket site within its jurisdiction since 1/1/2000? If yes, please provide an explanation. (Provide a copy of any policy or ordinance relating to beverage container recycling.)
 Yes No
- Program/Project Evaluation:** Briefly describe the outcomes (effectiveness of your project(s) funded in fiscal year 1999/2000 (first cycle). (Examples: 1) Change in volume of beverage containers recycled as measured by pre/post tonnage reports; 2) Change in beverage container recycling awareness as measured by pre/post consumer surveys.)

Please refer to attached sheet.

SELF-CERTIFICATION

I (name) _____, (title) _____, certify that the city or county of _____ has expended \$0,000,000.00 from the Department of Conservation's 1999/2000 city/county payment program for beverage container recycling activities.

THE SUBMISSION OF FALSE INFORMATION WITH INTENT TO DEFRAUD IS A CRIME PUNISHABLE BY SUBSTANTIAL FINES, UP TO THREE YEARS IMPRISONMENT, OR BOTH. KNOWING THIS, I CERTIFY UNDER PENALTY OF PERJURY THAT THE FACTS REPRESENTED HEREIN ARE TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Signature of Representative or Designee Authorized to Expend Funds	Title (Named on Resolution)
Printed Name of Above Representative or Designee	Date

This form must be received by **April 30, 2002**. Send to: Department of Conservation, Division of Recycling, Community Outreach Branch, City/County Payments, 801 K Street, MS 20-24, Sacramento, CA 95814-3533, fax (916) 322-8758 or e-mail it to your field representative. If you need assistance please call (916) 322-0613 or 1-800-RECYCLE and ask for your field representative.

PROPOSED RECYCLING AND/OR LITTER REDUCTION ACTIVITIES

Activity 1

Purchase Desk Side Receptacles

This ongoing activity will purchase internal desk-side waste receptacles for established beverage container, mixed paper and cardboard recycling services available to commercial businesses. The hanging wastebaskets attach to existing desk-side garbage cans and once the hanging wastebaskets are in place, the old garbage cans become recycling bins.

Activity 2

Develop Outreach

This activity will develop outreach to promote use of the desk-side receptacles as well as the existing mixed recycling, mixed container and mixed paper commercial recycling services. This outreach will be in the form of printed ads, web design on City web page, educational packets/flyers they would be distributed to businesses and schools to promote participation in the recycling program.

Activity 3

Event Beverage Recycling Containers

This on going activity will provide residents, visitors and event participants the use of recycling receptacles and assist the Community Services District in the clean-up of each event.

Activity 4

Litter Abatement

This activity will reimburse the litter abatement activities of the Community Services District, Parks and City Code Enforcement. These ongoing events include Elk Grove Creek, Laguna Creek and wetland clean up and neighborhood cleanup.

Activity 5

Trash Receptacles

This on going activity will assist the Community Services District by providing stationary trash receptacles at various locations in the wetlands, Elk Grove Creek Trails and Laguna Creek Trails. This will mitigate the numerous citizen complaints received.

EVALUATION CRITERIA FOR PROPOSED RECYCLING AND/OR LITTER REDUCTION ACTIVITIES

Activity 1 & 2

The success of these activities will be evaluated by looking at the participation rates of the commercial recycling program before and after these activities are implemented. The recycling diversion rates before and after the activities will also be checked.

Activity 3

The success of this activity will be evaluated by the Community Services District during the clean up of each event.

Activity 4 & 5

The success of these activities will be evaluated by site checks of the creek, trail and neighborhoods where the litter clean up events occurred.

ESTIMATED FUNDING AMOUNTS FOR THE LISTED ACTIVITIES

Activity	Activity Expense Description	Estimated Expenditure
1. Purchase Desk-Side Receptacles	Desk-Side Receptacles	\$10,000
2. Outreach	Graphic/Web Page Design Media Advertising Cost Portable Display Board Brochures/Flyers Educational Packets Recycling Hotline Activity Total	\$2,000 \$500 \$4,000 \$1,200 \$1,500 \$2,000 \$1,200 \$12,400
3. Events	10 Beverage Recycling Containers	\$2,500
4. Litter Abatement	<u>Materials:</u> Gloves Trash/Recycling Bags or Containers Refreshments <u>Equipment:</u> Portable Toilets Debris Box Service Activity Total	\$300 \$300 \$692 \$1,000 \$2,000 \$4,292
5. Trash Receptacles for CSD	8 Trash Receptacles for various creek trails and wetland areas	\$2,500

PROGRAM TOTAL

\$31,692